



Damian Malczyk Austria

UX Designer/ UI Designer /Visual Designer

An analytical and creative junior UX/UI designer and problem solver with 9 years of work experience as a business consultant and an academic background in the field of UX Product Design. Visual designer with a strong understanding of UX tools (wire framing, prototyping, and design) as well as UX methodologies. I'm seeking for a chance to provide UX design services at all stages of the design process.

✉ damian.malczyk.ux@gmail.com

☎ (+43) 676 558 60 56

📁 Website/Portfolio www.damianmalczyk.com

Education

- 2018 - 2020 **University of Social Science and Humanities** *(Katowitz, Poland)*
UX Design/Product Design, Postgraduate Studies
- 2010 - 2011 **Cracow University of Economics** *(Cracow, Poland)*
International Trade, Postgraduate Studies
- 2004 - 2010 **Jagiellonian University** *(Cracow, Poland)*
Oriental studies, Master Degree

Experience

- 2010 - 2020 **Business Consultant** - Freelance
(Cracow, Warsaw, Katowitz - Poland)
I assisted firms performing different sorts of business operations in Middle Eastern markets by creating and presenting commercial proposals, establishing business strategies based on previously conducted market analysis, translation services, and aid in the implementation of commercial contracts.
- Feb 2017 - Sep 2017 **Consular Officer** - Embassy of Iran
(Warsaw - Poland)
I was in charge of developing a network of important contacts, compiling economic reports, and providing local assistance to embassy activities, including accepting visa applications, granting visa permits, and legalizing business papers, in collaboration with the economic attaché.
- Jan 2014 - Jul 2016 **Project Coordinator (Part time)** - Austroflyer Solutions
(Cracow, Poland - Vienna, Austria)
Maintaining relationships with existing partners and acquiring new ones in Poland and Austria, providing linguistic support, brokerage in the supply of goods (book industry) and services, and implementation of provisions of the concluded agreements between the parties.
- Feb 2012 - Apr 2015 **International Trade Analyst** - Ariana Trade Group
(Cracow, Poland)
I was in charge of providing linguistic and consulting assistance to the stakeholders. I wrote studies on market entrance strategies for firms in the food and construction industries, and I assisted in the management of commodity supply chains. In addition, I assist in the acquisition of required trading licenses and agreements.
- Feb 2011 - Jan 2012 **Business Analyst** - Harekat Consulting
(Cracow, Poland)
I was in charge of reporting and creating business analyses for firms looking to penetrate overseas markets while working in this role. I co-created and developed new services and methods for approaching Middle Eastern markets. I was in charge of establishing long-term connections with consumers, as well as facilitating communication between corporate organizations.

Languages

- **Polish:** Native
- **English:** Proficient
- **Persian:** Proficient
- **German:** Basic (*ongoing*)

Hard skills

- Good skills in creating high quality prototypes- **Axure RP, Sketch, Invision, Adobe Xd, Figma, Sketch** and low fidelity wireframes - **Balsamiq.**
- UX skills and good knowledge of UX tools & methods: personas, empathy map, tasks flows, customer journey maps, storyboards, experience maps, value proposition canvas, user scenarios, user story map, business model canvas etc.
- Good knowledge of User Research methods and techniques: IDI's, card sorting
- Good knowledge of Adobe Creative Suite - **Photoshop, Illustrator, InDesign,**
- Decent knowledge of analytical software - **Google Analytics, Hotjar**
- Good knowledge of Affinity software - **Designer, Photo, Publisher**
- Knowledge of **HTML5** and **CSS3**
- Basics of RWD framework - **Bootstrap**
- UX documentation - usability test plans, testing reports, visualization of the research outcome
- Understanding of web and mobile design systems
- Knowledge of basic statistical methods

Soft skills

- Project management and time management
- Good knowledge of business analysis and stakeholder management
- Good communication and presentation skills, active listening
- High interpersonal skills, strong team orientation
- Deep empathy for users and coworkers
- Passion, positive attitude
- Critical thinking and ability to synthesize information
- Good knowledge of collaboration tools: **Trello, Slack, Jira**
- Good abilities to work with **Design studio** and **User-centered design** methodologies

Interests

Technology, history, politics, and psychology all pique my curiosity the most. Gym, basketball, biking, and TRX are the sports that I do. I compose electronic music and play the piano.



UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES

CERTIFICATE
of POSTGRADUATE STUDIES
ISSUED IN THE REPUBLIC OF POLAND

SWPS UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES IN WARSAW

Mr Damian Malczyk

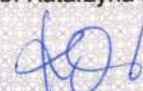
born on **22th March 1984** in **Kraków, Poland**
completed in **2019**
a two-semester postgraduate studies programme in

User Experience Design

with the grade:

good

dr hab. Katarzyna Popiołek



prof. Uniwersytetu SWPS

Head of the Department
(seal and signature)

Katowice, 08th January 2020

Course title	Number of teaching hours: Lectures	Number of teaching hours: Classes/ Workshops	ECTS Credits
Analysing the needs Inauguration (1h, 0 ECTS), Introduction to UX and Product design (2h, 0.5 ECTS), Creating and organizing project teams (2h, 0.5 ECTS), Workshop: Debriefing – discussing the design challenge (2h, 0.5 ECTS), Discussing the stage with an expert (call) (1h, 0.5 ECTS), UX research (2h, 0.5 ECTS), Methods of needs testing (3h, 0.5 ECTS), Introduction to psychology (3h, 0.5 ECTS), Desk research and preparation for research (3h, 0.5 ECTS), Plan of study (3h, 0.5 ECTS), Interweaving techniques (3h, 0.5 ECTS), Analysis and reporting (4h, 0.5 ECTS), Workshop: creating personas and empathy maps (4h, 0.5 ECTS), Consultations with an expert (call) (1h, 1 ECTS), Mentoring (3h, 1 ECTS)	19	18	8
Strategy Discussing the stage with an expert (call) (1h, 1 ECTS), Definition and strategy of the product (4h, 0.5 ECTS), Visual thinking (3h, 0.5 ECTS), Customer Journey (3h, 0.5 ECTS), Business Model Canvas (3h, 0.5 ECTS), Value Proposition (3h, 0.5 ECTS), Workshop: Presentation techniques (3h, 0.5 ECTS), Workshop: Defining the product (3h, 0.5 ECTS), Consultation with an expert (call) (1h, 1 ECTS), Mentoring (2h, 1 ECTS)	4	22	6,5
Modelling Discussing the stage with an expert (call) (1h, 1 ECTS), Information architecture – product structure, navigation, naming, searching (4h, 0.5 ECTS), User scenario – creation of usage scenarios (4h, 0.5 ECTS), User story and user story mapping (2h, 0.5 ECTS), Workshop: User Flows (3h, 0.5 ECTS), Low-fi sketching (3h, 0.5 ECTS), Design Studio – sketching solutions (5h, 0.5 ECTS), Paper prototyping – testing paper prototypes (4h, 0.5 ECTS), Consultations with an expert (call) (1h, 1 ECTS), Mentoring (2h, 1 ECTS)	8	21	6,5
Prototyping Discussing the stage with an expert (call) (1h, 1 ECTS), Organization of designer's work, basic concepts and rules of design (3h, 0.5 ECTS), Benchmarking (2h, 0.5 ECTS), Usability engineering – product usefulness (2h, 0.5 ECTS), Psychological aspects of design (4h, 0.5 ECTS), Accessibility engineering - product availability (2h, 0.5 ECTS), Web design (2h, 0.5 ECTS), Mobile design (4h, 0.5 ECTS), Workshop: RUI design (2h, 0.5 ECTS), Trends in GUI design (3h, 0.5 ECTS), Design tool study – Axure (10h, 1 ECTS), Design tool study – Sketch (6h, 1 ECTS), Workshop: Prototyping, project work (6h, 1 ECTS), Internet technologies – review, possibilities and limitations (5h, 0.5 ECTS), Mobile technologies – review, possibilities and limitations (4h, 0.5 ECTS), Consultations with an expert (call) (1h, 1 ECTS), Mentoring (2h, 1 ECTS)	25	34	11,5
Usability testing Discussing the stage with an expert (call) (1h, 1 ECTS), Methods of usability testing (3h, 0.5 ECTS), Preparing research and usability tests (3h, 0.5 ECTS), Running and moderating tests (6h, 1 ECTS), Analysis of web and mobile statistics (4h, 0.5 ECTS), Measuring quantitative UX indicators (3h, 0.5 ECTS), Data analysis and reporting (3h, 0.5 ECTS), Consultations with an expert (call) (1h, 1 ECTS), Mentoring (2h, 1 ECTS)	6	20	6,5
Final Special guest (2h, 0 ECTS), Mentoring (2h, 1 ECTS), Exam (2h, 1 ECTS), Final presentations (1h, 1 ECTS), Graduation (1h, 0 ECTS)	3	5	3
Total:	65	120	42
Total hrs:	185		